

Poppy Poster Contest

Units are asked to sponsor a Poppy Poster Contest in their local schools. When schools do not conduct activities, other youth groups, including Junior members may participate under direction supervision of the unit.

The Unit chooses their winning entry and must be sent to Department Poppy Chairman by **April 15, 2023**.

Contest Classes

- Class I: Grades 2 and 3
- Class II: Grades 4 and 5
- Class III: Grades 6 and 7
- Class IV: Grades 8 and 9
- Class V: Grades 10 and 11
- Class VI: Grade 12
- Class VII: Students with special needs defined as:
 - a) Those in special education classes
 - b) A student recommended for special education classes but who has not been admitted due to a waiting list or various other factors
 - c) A child identified as having a disability, but not in a special education class due to lack of facilities, identification contingent upon discretion of school officials.

Poppy Poster Requirements

1. Each poster shall have a fitting slogan not to exceed ten (10) words. The articles “a, and, an, the” are ***not counted*** as words. The words “buddy” and “buy”, ***cannot*** be used.
2. The words “American Legion Auxiliary” must be used in the design of the poster and will not be counted in the (10) word count.
3. Each poster must include a picture of the red Flanders Field poppy.
4. The poster shall be on 11"x14" poster board. (Drawing paper will not be accepted).
5. The United States flag may be used if there are no infractions of the flag code.
6. Judging Criteria
 - a. 50% - Poster Appeal (layout, message, originality)
 - b. 40% - Artistic Ability (design and color)
 - c. 10% - Neatness
7. Media used shall be watercolor, crayon, powder or oil paint, handmade paper cutouts, ink or textures, acrylics, pencils, or markers.
8. ***Written in ink*** on the back of the poster (not attached) shall be the class in which the entry is submitted, the name, address, age and grade of the contestant and the name of the department.
9. **Submissions become the property of the American Legion Auxiliary.** Through submission of artwork, contestants and their legal guardians' grant non-exclusive reproduction and publication rights to the works submitted and agree to have their names and artwork published for commercial use without additional compensation or permission.
10. The poster shall be the work of only one individual.
11. The label “In Memoriam” from the veteran-made poppy ***may not be used***.
12. While ALA representatives will do their best to return all posters, it is not guaranteed. We recommend participants take a picture or scan their poster for their records.