



ALA National
Headquarters
Executive Director
Update

Sara Riegel National Executive

Director Sara Riegel has accepted the position of the Executive Director. She began her new role on January 6th, 2023. She has served in the role as Interim Executive Director for the last several months and will continue to be responsible.

Sara has been on the National staff since 2011. The executive director's responsibilities include management of National Headquarters staff and operations, fiscal management of assets, working with the governing board and its chair (national

Looking for an Americanism Activity? Make Plans to participate in Wreaths Across America next year. For More information:

www.wreathscrossamerica.org



Friday May 26 is National Poppy Day

ALA National Headquarters would love to hear from you about your units/post home's plans for National Poppy Day. You can email them and tell them about how your unit will honor those veterans who gave the ultimate sacrifice

ALAMagazine@ALAforVeterans.org

Consider the following questions:

1. What are your plans for National Poppy Day?
2. How have you used poppy funds to help veterans, military, and their families?
3. Share a success story about how poppy funds helped someone in your community.



A new course is coming soon in the ALA Academy. *ALA Diversity, Equity, and Inclusion* was created to help our members recognize biased language and performance bias and implement strategies to overcome them; identify and properly use interrupters to create a more inclusive and welcoming environment for all; and demonstrate the ability to coach others on the importance of inclusion and equity within ALA. When the course is ready it will be announced on social media.

<p>ALA Membership Where does your department stand in Auxiliary membership? Click here to log in and view the latest reports.</p>	<p>Legion Family Merchandise Show your support by buying from American Legion Flag & Emblem Sales. Shop now</p>	<p>The American Legion Legislative Alerts The ALA supports the legislative agenda of The American Legion. Get involved</p>
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SAVE THE DATES:

On March 8, Celebrate Women in Service in honor of International Women's Day. Be sure to mark your calendar and make a gift to the ALA Foundation in honor of an ALA member who inspires you. This 24-hour nationwide fundraising appeal will bring together our incredible community of volunteers and veterans to sustain the ALA's mission of service. Every gift received on March 8 will go to the ALA Foundation's Mission Endowment Fund. Examples of what will benefit include ALA Girls Nation, National Veterans Creative Arts Festival, and the ALA Foundation's Mission in Action grants.

Jan. 28 – Nashville ALA Mission Training 101 and national Junior meeting

February – Black History Month

Feb. 2 – Groundhog Day

Feb. 3 – Four Chaplains Day

Feb. 4 – Las Vegas ALA Mission Training 101 and national Junior meeting,

April 29 American Legion Family Day is Saturday On this date, American Legion posts throughout the nation will open their doors to their members and the members of their local communities with the intent of celebrating all great deeds and works of The American Legion Family with the intent to educate, recruit, recognize, and to give back to those members who continually support the gift of giving. The day will also place special emphasis and awareness on the Legion's "Be The One" program.

Spotlight on the Legislative Committee

The 118th Congress is now in session, it's a great time to subscribe to the Legion's Legislative Action Alerts at

www.capwiz.com/legion/mlm/signup

For More Legislative information:

<https://member.legion->

[aux.org/member/committees/legislative](https://member.legion-)[https://mem-](https://member.legion-)

[ber.legion-aux.org/advocacy](https://member.legion-)

<https://member.legion->

[aux.org/member/committees/legislative](https://member.legion-)

Key Program Statements:

The Legislative program provides information and assistance to American Legion Auxiliary members to advocate for the legislative agenda of The American Legion.

National Awards

Unit Award: Most Outstanding Unit Legislative Program (per division)
Deadline June 1

Department Award: Best Department Legislative Program (per division)
Deadline June 1

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National Chair: Pam Bates Email:
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