

Happy New Year North Carolina Butterflies!

I send you my Warmest Greetings and Best Wishes for the New Year!

As we have entered the New Year, our Wings are spreading High into the Sky! All of you have been amazing! We have come out of our cocoon and gained our wings, and boy, have we Flown! Thank you for your Rebirth, Renewal and Determination.

As your Membership Chairman, I am elated at how well Membership has grown. We have led the entire Nation in Membership since September 2022 and continue to lead. As of 01/04/2023, we lead the Nation at 77.71% in total Membership.

Although Membership is growing, there is still so much we need to do. We must continue to Renew, Recruit, Retain. We must seize every opportunity to "start the conversation" with individuals we meet at a Veteran function, grocery store, hair salon, nail salon, or even at our Church functions. You will be amazed at the females who have a desire to join the American Legion Auxiliary, but no one has invited them. If you live in a community that has a clubhouse, host a coffee or tea hour for the ladies and schedule a game. While you are drinking your coffee or sipping your tea, start "the conversation." Remember to wear your Branding!

The second and last Membership Renewal notification goes out from National on January 11, 2023. Remember that personal contact is important, so call those members who have not renewed. Remind them of the benefits we have to offer and that their dues support our Veterans, active-duty Military, and their families. Contact your Unit Members and ask them to mail in their membership, call National at (317) 569-4570 to Renew, or pay online at: www.ALAForveterans.org.

Our next Department Target Date is February 20, 2023. We need to reach 85% in Membership on or before this date. With our mid-Winter Conference scheduled for February 17th and 18th, 2023, I am requesting the Department of North Carolina to obtain their 85% prior to February 20th. (Remember, there will be awards given).

Don't forget the 10 plus 3 in 2023 Award! Members who Recruit 10 new Senior and 3 new Junior Auxiliary members for the 2023 membership year will receive a National Award. How many Awards will North Carolina receive?

Thank you, North Carolina Butterflies, for All You Do!

Let's Continue to RECRUIT, RENEW, AND RETAIN!

For God and Country,

Evelyn Lewis
Department VP/Membership Chairman 2022-2023
Jan/Feb Bi-Monthly Mailing