

100th Anniversary Committee 2019 - 2021

Program Action Plan

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The 100th Anniversary Committee will be encouraging members to continue our 100th year celebration by:

Performing 100 activities from the list below; counting both individual members' and unit's totals from all choices to reach 100.

Buddy checks and/or Random Acts of Kindness for:

TAL [The American Legion, American Legion Auxiliary, Sons of The American Legion, American Legion Riders]

Military families at home and abroad

Community including front line volunteers

Celebrations of:

Bold acts of patriotism

Spotlighting the unit's membership and the unit's history

Displaying the ALA's 100 years' achievements physically and /or through news and social media

Events to promote Plan: **Host 5 100th Anniversary Zoom meetings shortly after Fall District Meetings**

Designate the parties as a "bring your own cake and ice cream" parties and ask members to wear Auxiliary shirts from the past during the meeting.

Groupings:

Unit members from District 1, 6, 11; etc. [mixing units with units from the other 2 division's districts]

Agenda:

Eat cake and ice cream; practice Happy 100th ALA Birthday video presentation

Introduction of youngest, oldest, newest and member with longest membership from each unit

Each unit share charter date & something about the unit's 1st officers/members

Show shirts and tape Happy 100th ALA Birthday Wish video

Share an Auxiliary activity for which each unit is best known in their community

Events to promote Plan: **Host 3 January 100th Anniversary Zoom Meeting**

Designate the parties as a "break the ice" parties & ask members to surround their immediate area with poppy decorations/creations

Groupings: By Divisions [larger groups]

Agenda:

Accomplishments of ALA past 100 years [survey of units' use of 100th Anniversary resources/requests]

Bold act of patriotism [count of 100th Anniversary book marks distributed]

Scavenger Hunt [incorporate poppy pieces in the hunt]

Recognition of units' with 100% or higher, highest % of renewals, and largest % of new members recruited