



Announcing a Fundraiser to Benefit the General Fund of the American Legion Auxiliary Dept of NC

For 73 years, non-profit organizations have used Rada's outstanding knives and kitchen products to raise money for their causes, and what better cause than our own General Fund! Effective immediately, we are selling these outstanding products, just in time for Christmas shopping!

- *Ordering is easy: Supporters browse the Rada stunning online catalog, and orders are placed online.*
- *Hands-Free Delivery: Orders are shipped directly to the supporter, so our members as sellers won't handle any packages or money.*
- *Hassle-Free Payment means our Department will be provided a monthly check.*

We will receive 40% of the total sales!!!! The ALA is not required to make any purchases, and we can continue the fundraiser as long as we wish. No upfront money is required from us, and we don't have to manage any stock or mail any ordered products.

Supporters (buyers) are encouraged to place orders online with our unique Online Group Store link:

<https://radafundraising.com/?rfsn=6221151.978f7ae>

or orders can be placed by visiting www.RADAFundraising.com and searching for our group's name when prompted. (Note: we are set up as **American Legion Auxiliary Dept of NC**).

Products can be ordered as often as desired as long as there is a \$20 minimum order. Orders should arrive 5-10 days following receipt of payment.

Please promote this fundraiser via social media, word of mouth, at meetings, or by ordering catalogs and sharing those with others. Also attached are cards which you can print and share as a marketing tool. Because of temporary shortages in both materials and labor as well as a high demand for Rada Cutlery, Rada is experiencing unusual supply disruptions. To mitigate these issues, black handle knives and utensils, including Anthem Wave, and most gift sets are only available to order online as inventory is available. With these cards, our supporters can easily find our Group's Online Store, shop directly from [Online Catalog](#), and check availability for black handle products and gift sets.

If you have questions regarding this fundraising effort, please contact Janice MacLeod, Finance Committee Chairman, at jhm1018@aol.com directly. Do not contact our office as we are attempting to alleviate our secretary from having to deal with any phase of this effort....other than depositing our monthly check for our 40% share of sales proceeds!

Shop Early – Shop Often