



2022-2023 POPPY PROGRAM

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"Honoring our Veteran's Today and Always" is our theme for this year. The Poppy Program is the cornerstone of the American Legion Auxiliary. The Poppy is one of the most revered emblems of the American Legion Auxiliary and is a universal symbol of those that served and made the ultimate sacrifice.

At Mid-Winter Conference February 17-18, 2023, we will be holding a Poppy Arrangement Contest- traditional Paper Poppies should be used and the Poppy should be prominently displayed. Be sure the white tags are not showing and that you include your name and unit number somewhere on the arrangement where it is not prominent.

We will have a Poppy Hat Contest and Parade as well. Be creative with your hats. This does not need to include the traditional Paper Poppy, so it can be silk flowers, or painted or whatever creative way you can display. Let's have fun with this. Prizes will be awarded!

Please promote the Poppy Poster Contest in your local schools. This year if the winning entry from our department is chosen by the Southern Division to move on to National, the winner will receive a \$50 check and \$50 will be donated in their name to the Children of Warriors National President's Scholarship. Deadline for Entries will be April 15, 2023.

We also would like units to promote Little Miss Poppy in their units. This is for Juniors in good standing between the ages of 6-12 to be considered for the National Award, however you can certainly have someone younger than 6 if you choose to. To be considered for National Little Miss Poppy they must be at least 6 years old.

Finally, please keep track of your hours, and how many people help along with monies collected. Also keep up with any money spent in promoting your poppy distribution.

Poppy proceeds must be used to aid veteran' and their families along with Active-Duty Service Members. Did you know you can also use Poppy Funds to help pay your VA&R Fair Share or boost what your unit sends for their fair share?

All reports will be due by April 15, 2023. You can include your 2022 Memorial Day activities with your reporting since this is prior to the 2023 Memorial Day distribution.

Program information is found on the Department Website. www.alanorthcarolina.com

If you have not ordered your Poppies, you still have time! Please send your orders to Department.

It is an honor to serve this year as your Poppy Chairman. Feel free to contact me if you have any questions or concerns.