

Membership Manual 2018-2019

Growing Stronger in Membership



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Growing Strong in Membership “We Can Do IT”

Like Rosie the Riveters of the 1940’s, we are going to rivet our way to making our Department Goal. Our goal is to grow strong in membership. Each unit needs to increase their membership number by three more members. Example: Unit XX ended the year on 6-30-18 with 50 members; their 2019 goal is 53. National has challenged us to be a million members strong by our 100th anniversary. We can accomplish this, and yes, **“We Can Do it.”**

Department President Betty is our Faithful Eagle watching over us to keep us on our mission.

Membership Committee members are our Rosie The Riveters; but no worries, you can become a Rosie, too.

Division Presidents are Factory Rosie Supervisors who will guide and encourage us to be the most productive membership workers.

Awards for Division Presidents:

1. Red Bandanas awarded for 50% in membership (rivets) by Fall Conference.
2. Badges awarded for 85% in membership (rivets) by Mid-Winter Conference.
3. A special Rosie Gift awarded for 100% membership (rivets) Awarded at Convention.

District Presidents are Rosie Shop foremen who will encourage and help collect membership.

Awards for District Presidents:

1. Red Bandanas awarded for 50% in membership (rivets) by Fall Conference.
2. Badges awarded for 85% in membership (rivets) by Mid-Winter Conference.
3. All District Presidents at 100% membership (rivets) by will be entered in a **cash prize (\$50)** drawing at Convention.

Units and members are our Rosie Workers, who will recruit, retain and renew members.

Unit Awards

1. Units officer’s membership paid by September 1, 2018 will receive Rosie Stickers, and entered in a **cash prize (\$25) drawing**. (You must send me a list of officers to juliehsmith1960@gmail.com).
2. Units who Host a Membership Drive before fall conference will be entered in a **cash prize (\$25) drawing** at Fall Conference. The unit must submit pictures and a short write up to the Membership chairman. (This will be what I am looking for in your Mid-Year and End-of-Year Report.)
3. Units who are 100% in membership (rivets) by Fall Conference will be entered in a **cash prize (\$25) drawing** for their unit. (You will also be entered in the Mid-Winter and Conference drawing.)

4. Membership Contact Contest; by February 1, 2019 (before Mid-Winter Conference, February 14-16) make phone calls, contact and send letters to all members who have not paid their dues; send a copy of the letter and phone log, via email to juliehsmith1960@gmail.com. This will give me time to enter your unit in a **cash prize (\$25) drawing**.
5. Units who are 100% in membership (rivets) at Mid-Winter Conference will be entered in a **cash prize (\$25) drawing**. (You will also be entered in the Convention drawing.)
6. All units who are 100% in membership (rivets) at Convention will be entered in a **cash prize (\$25) drawing**.
7. Email **your information on Membership drives #2 Contest and #4 Contest** to juliehsmith1960@gmail.com Please send all pictures in a **jpeg file**.
8. **New Members Award** All names of new members this year will be entered a drawing at Convention. the winner will **receive a Rosie prize and I will pay their 2020 dues**. When you recruit a new member please send me their name and contact information, so I can enter them in the drawing.
9. **Chairmen Award** membership is everyone's responsibility. I ask all program chairman to work your program to include membership. Chairman who share ways how membership is included in your PAP will be entered in a **Cash prize (\$25) drawing** at Fall Conference and receive a special "Rosie Gift."

Thank you for helping us grow our membership and make North Carolina Strong. Can we do this? "Yes We Can!"

Julie



