

**Department of North Carolina**

**POPPY PROGRAM ACTION PLAN 2023-2024**

Gladys Hawley, Chairman Sylvia Jefferson, Member Virginia Lindsey

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Purpose: To elevate community awareness and respect for our veterans by educating our members and the public concerning the poppy’s significance and financial benefit for veterans, service members and their families regarding its distribution.

***Suggested Poppy Distribution Days***

**Veterans Day:** November 11, 2023

**National Poppy Day:** May 24, 2024

**Memorial Day:** May 27, 2024

***Promoting the Poppy Program***

* Participate in the Distribution of Poppies
* Involve schools (tell the Poppy Story)
* Plant poppies(sprinkle our world with poppies)
* Wear ***branding*** to identify yourselves when distributing poppies
* Contact local businesses to distribute poppies on their premises. Make sure you have permission for liability purposes. In some instances, permits may be required
* Ask local schools to assist with poppy drive. Award citation to the class with the most collected
* Educate units on how poppy funds can and cannot be used

***Promoting the Poppy Poster Contest and Little Miss Poppy***

* Poppy Poster Contest(winner submitted to National)
* Little Miss Poppy(Ages 6-12)

HOW POPPY FUNDS CAN BE USED

* Rehabilitation of veterans honorably discharged from the United States Armed Forces after April 16, 1917
* For the welfare of the families of veterans of the above-named period
* For the rehabilitation of hospitalized military service personnel returning home and awaiting discharge who require treatment in service hospitals
* For the welfare of veterans, active military personnel and the families of veterans and active military personnel of the above-named period where financial and medical need is evident
* For poppy kits and supplies used to make symbolic poppies and poppy items that will be distributed for donations to the Poppy Fund

Are you going to **“Be the One”** to make a difference in our veterans lives?

***Personal Awards***

* Certificate to all units making a donation to the Poppy Fund
* Certificate to all units ordering poppies

***Poppy Resources***

* Poppy Program Guide
* ALA National Website: https://legion-aux.org/member/committees/poppy
* Poppy National Facebook page: [https://www.facebook.com/groups/ALAPoppy](about:blank)

***Special Note:*** Poppy Program End-of-Year Report due: **April 30, 2024**

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