Greeting from the North Carolina Poppy Chairman

The purpose of the Poppy Committee is to educate American Legion Auxiliary members and the public on the significance of the Poppy Program. The program is for the benefits of veterans, servicemembers and their families.

Are you ready to **Be the One** to elevate community awareness and respect for our veterans? I am sure your answer is, “yes.” This can be done in many ways. Let’s start by making a donation to the Poppy Fund. Then distribute poppies. Wear American Legion Auxiliary **Branding** to identify yourselves. Have membership pamphlets available at all events to promote membership for eligible family members.

Suggested Poppy Days are: **Veterans Day**: November 11, 2023, **National Poppy Day**: May 24, 2024, **Memorial Day**: May 27, 2024

There will be a **Poppy Arrangement Contest**—traditional Paper Poppies should be used and the Poppy should be prominently displayed. Be sure the white tags are not showing and that you **include your name** and **unit number** somewhere on the arrangement where it is not prominent.

We will be having a **Poppy Fashion Show Parade** on Saturday, February 17, 2024 at Mid-Winter Conference. Come out and model your Poppy Fashion Outfit. You can model your **hat, scarf, shoes** or **parasol** adorned with poppies. You may fashion a suit**, a dress, pants, skirt, blouse or jacket** (it may be something purchased or made). Be creative, but most of all…let’s have **fun** while strolling down the runway! Prizes will be awarded.

Promote the **Poppy Poster Contest** in your local schools or Community Boys/Girls Club.

Promote the **Little Miss Poppy** in your units. This is for Juniors in good standing between the ages of 6-12 years old.

Keep track of your hours and money spent. Record how many Unit members, Veterans and Juniors assisted at each event. Poppy proceeds must be used to aid veterans and their families.

All reports are due by **April 30, 2024**. You can include your **2023 Memorial Day** activities with your report.

Program information is found on the Department Website: www.alanorthcarolina.com

The Poppy Committee is here to assist you with your poppy program.

The more poppies ordered…The more poppies can be distributed….

The more poppies distributed…the more funds can be raised.

The more funds raised, the more veterans, military and their families we can assist.

If you have not ordered your poppies, you still have time!

**So,** will you be the one to:

**See Something!** (Poppies)

**Say Something!** (Would you like a poppy?)

**Do Something!** (Distribute poppies or make a donation to the Poppy Fund)

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Sylvia Jefferson, Committee Member Virginia Lindsey, Committee Member