

District Meetings

I have enjoyed attending the district meetings. The District Presidents have done an outstanding job. The hospitality from the hosting units has been great. Thank you District and Unit Presidents for making these meetings, informative and fun. As always it is good to hear what units are doing to serve our veterans, military, children, and communities. I always find ideas and activities that I want to do in my unit. It is also good to be able to fellowship with friends and meet new people. I look forward to seeing you at the upcoming meetings.

Julie
NEC 2022-2024



Department President Evelyn Lewis shared at the district meetings about her project for this year, veteran suicide prevention. “Be The One” President Evelyn is trying to raise \$25,000 before the end of her year. The money will be divided between the four VA Hospitals, earmarked for the mental health units.



The poppy was adopted as our memorial flower in the early 1920s, and the tradition of distributing red crepe paper poppies in exchange for donations continues to this day.

Our National organization will host a Lunch and Learn webinar. The topic is how your unit can organize a local National Poppy Day event. You will learn new ideas on poppy activities. You will learn the history and purpose of National Poppy Day. You will learn how to publicize National Poppy Day in your local town. The event is on April 18, 2024.

➔ Reserve your spot for this webinar on April 18 at
<https://web.cvent.com/event/4e18927e-43c5-4c18-8472-2a293d4d965a/regProcessStep1?rp=ec6f19f4-6413-44d7-80ee-9830ce324bd7>



ALA Academy
Lunch & Learn
Celebrating National
Poppy Day in your
communities:
April 18

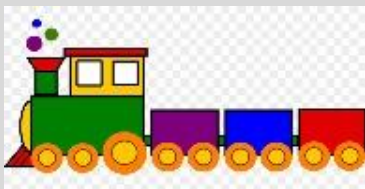
“Be the One” crisis #988 and press 1. Counselors are available 24/7 or text 838255. Remember, the objective of the BE the One Campaign is to prevent suicide.



*The national president's focus is to increase awareness about the veteran and military suicide epidemic while embracing The American Legion's "Be The One" mission. **Remember that "Be The One" is not to be used for anything but suicide prevention.***

There are three ways to Renew: Online at www.alaforveterans.org, By Phone at 317-569-4570, or by mail, send your renewal notice.

All Aboard the NC Membership Train.



Poppy Chair Gladys Hawley

919-339-6788

Miss gladyshawley@yahoo.com

Hear Ye, Hear Ye!

National Poppy Day is not far away on Friday, May 24, 2024. Wearing the Poppy on National Poppy Day and throughout Memorial Day weekend is one small way to honor and remember our fallen warriors who willingly served our nation and made the ultimate sacrifice for our freedom.

As you prepare to **Honor** the fallen and **Support** the living, consider some of the creative ideas listed below to hold a successful Poppy Drive.

- Download the Poppy Posters and place them in businesses around your area.
- PUBLICIZE it in your local newspapers.
- Order ALA Poppy coloring books--a great way to educate kids about the meaning behind the poppy. Available for purchase from Emblem Sales and can be downloaded.
- Hand out Poppy bookmarks from Emblem Sales.
- Hold a Cookie Drive.

Remember your **2023 National Poppy Day** funds collected last year are to be reported on your **2024 End-of-Year Report**. *Don't forget to send pictures of your event.*

You can be part of ALA media's National Poppy Day coverage.

Finish the sentence: I wear a poppy...

- You can send us a video (instructions in graphic) or email a photo of yourself with the answer.

Do you have a loved one who was killed in action, a Prisoner of War, or Missing in Action?

- Send us an email with their photo, name, and branch of service.

How does your ALA unit observe National Poppy Day?

- Email us with details and pictures of past events.

Submit materials to PR@ALAforVeterans.org by Monday, April 15.